

Rep Order# 9753387 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 1324176

Printed: 08/04/2012 1:48 PM
Last Received: 06/19/2012 12:12 PM
Showing Buylines: All Lines

1 of 2

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product NRCC-IE
Estimate# 2596
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2596
Flight Dates 08/31/2012 - 09/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 1 FOR PRG CHG.

THANKS,

ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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*1	08/31-08/31	8P-9P	HOUSE	:30	\$1,000.00	F	1	1	1	\$1,000.00
			Station Remark: V6 PLS CHG PRG TO BONES 1X 8/31 STP @ NCIR.							
*2	08/31-09/06	10P-1030P	NEWS	:30	\$900.00	F,M-TH	5	1	5	\$4,500.00
			Station Remark: V6 PLS EXPAND TP TO 10-11P.							

---REPORT TOTALS---

Report Totals: 6 / \$5,500.00

---SALES MONTHLY TOTALS---

Sep 12: 6 / \$5,500.00

Sales Totals: 6 / \$5,500.00

Station Totals: 6 / \$5,500.00

Lines not sent/rclld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$34,375	CABL 0%	KDKA 34%	UNKN 0%	WPCW 0%	WPGH 16%
		WPMY 0%	WPXI 25%	WTAE 25%		

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--COMPETITIVE COMMENTS--

WPGH = 199700
WPXI = 300250
WTAE = 297525
KDKA = 408825
TTL = 1206300

Books null
Demos RA35+